

FOR IMMEDIATE RELEASE

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[Life-Mapping Coach Training Earns Respected BCC Approval](#)

Chapel Hill, NC: The Center for Credentialing and Education has approved BlueRio's Life-Mapping Coach Certification Program with its emphasis on training others to support the military connected community. BlueRio offers high-caliber training in areas of communication, teambuilding, leadership, resilience, personal and professional development. The newest coach-related program is Life-Mapping Coaching (AKA LMC). Its core focus is to inspire, educate and empower people to use coaching as vehicle to assist military-connected individuals as they design sustainable lives, effective career maps and master transitioning from a military-focused life to the civilian sector with dignity and purpose. The 60-hour program is approved to be delivered either 100% on-line or as a hybrid program of on-line and on-site sessions. This is the newest offering from the company. Enrollment is open now and the virtual/on-line version begins in December 2017.

In light of this announced approval – which is valid for five years, enrollment for the Track A version is specially priced 15% off through the month of October. More information can be found at www.hawkcollaborative.com under Sage Solutions and Training.

Basic Information:

- **Cohort 1:** 100% virtual – min 6 participants, Maximum is 20
- **Program dates:** 12/28/17 – 6/16/19
- **Tuition:** Valued at \$2500 per person, Launch price is \$1300
- **Lessons:** Four modules covering 22 lessons
- More about this program including enrollment and scholarships can be found at <http://hawkcollaborative.com/veteran-coach-certification/>

“Jessi LaCosta puts her heart and soul into creating excellent online classes! Take her classes. You will not be disappointed! Here is a thank you I sent to her after the course completion. “I want to send you a heart-felt thanks for helping create community in our class. It was a pleasure to be involved with such a great group of people. You truly channel the ideas and energy of your passion for teaching Resilience and IPNB to all of us to do great things with the ideas and concepts we learn. There is so much great course material to digest (in a good way) – many thought provoking ideas generated, and such a great sense of community in which we could share our ideas and thoughts about the course material.” *Kat P. Portland, Oregon*

More about this program:

The program is also designed to encourage the participants to engage in deep reflection, experiencing potentially profound changes in their own lives as they train to support changes in their clients' lives. It includes semi- self-paced lessons as well as live webinar classes, training on assessment tools such as the VAL, the Style Matters, and one-on-one coaching with the founder, Jessi LaCosta. Through a robust curriculum, Life-Mapping Coach training empowers people to help veterans, reservists, guardsmen and their families successfully manage transitioning from the military to the civilian sector. It also sheds light on strategies and tools to help clients map out their lives with purpose, authenticity and accountability. Some refer to this type of coaching as transition coaching, life coaching or even as a veteran career readiness coaching. The training offers the foundation for graduates to assume any of these roles at varying levels. BlueRio's innovative coaching process, IA™ is founded in relational neuroscience, positive and strength-based strategies and what the LaCosta calls Life-Mapping that is relatable, realistic and motivating.

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Advisor: James (Jim) Howard, CVCD. He specializes in Management Coaching, Outplacement, Veteran Transitions and in Training and Career Development. Howard is also a proud US Military Veteran.

Founder and Lead Instructor: Jessi LaCosta, Board-Certified Coach, Author and Resilience Advisor, has developed programs and has taught 600+ students, professionals and board-certified coaches in various courses including: Hawk Eye® Coach Certification, Lead and Thrive Coach Certification™, Coaching Through Acceptance™ CE Course for Board Certified Coaches, Survive and Thrive®, Hawk Eye Veteran Development® for workforce development and HR professionals. She has been awarded by several agencies for her work and has been featured in local, regional and national media.

Also recently announced is the 2017-2018 Global Volunteer Board of Advisors:

- Dominic Silvani - Advisor for Training Programs – Chattanooga, TN
- Elizabeth Braun - Advisor for Program Development, prior Teacher's Assistant for Various Programs – Romania
- James Howard - Advisor to Military Programs – Northern CA
- Sarah Serbinski - Advisor for Strategy and Research – Canada
- Shawn Jones - General Advisor – Raleigh, NC

More information on these board members may be found:

<http://www.bluerio.net/sageadvisors.html>

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BlueRio Strategies and its Hawk Collaborative offer Sage Solutions for Social Impact.

www.bluerio.net and <http://www.hawkcollaborative.com>